

Wines of WA Operational Budget 2018 - 19 APC Services	Budget	Total FFS required	Strategic Plan Reference
Industry Structure and Development		\$50,000	
- Recover APC establishment costs/Assist Regional Associations with APC implementation	\$10,000		SFA 2.1 - 2.3; pg. 25
- Assist Regional Associations with strategic planning, securing resources, funding to implement	\$20,000		SFA 1.1, 1.4; pg. 24
- Develop and implement industry structure for regional collaboration on Federal International Wine Tourism Grant	\$20,000		SFA 1.1, 1.2; pg. 24 SFA 3.3 Pg. 26 SFA 5.1, 5.2 Pg. 30
Market Development and Consumer Interaction		\$85,000	
- Secure resourcing for Regional Associations and producers through Federal Interantional Wine Tourism Grant	\$25,000		SFA 5.2; pg. 30
- Project Management Federal International Wine Tourism Grant	\$30,000		SFA 5.1; pg. 30
- Assist RAs to implement strategy	\$15,000		SFA 5.2; pg. 30
- Establish partnership with state government to grow consumer and market demand	\$15,000		SFA 3.1.2.3 pg. 26
RD&E/Technical		\$10,000	
- Provide Secretariat services to Technical Committee	\$5,000		SFA 4.1 - 4.4; pg. 28 SFA 6.1 - 6.3; p. 31
- Administer AGWA Regional Program	\$5,000		SFA 4.1 - 4.4; pg. 28 SFA 6.1 - 6.3; pg. 31
Advocacy - Legislation/Regulation		\$115,000	
- Maintain/enhance high level relationships with all relevant government agencies and industry stakeholders	\$20,000		SFA 1.3; pg. 24
- Project ManageTax Working Group to monitor WET legislation changes and investigate simpler and fairer taxation models	\$15,000		SFA 10.1, 10.2; pg. 35
- Commission economic modelling to assist advocacy across all issues	\$15,000		SFAs 7 - 10 pgs. 32-35
- Refine communication strategy and investigate online reporting asset to manage controlled burn/smoke taint risks	\$15,000		SFA 8.2; pg.33
- Develop Biosecurity policies, advocate to relevant agencies	\$10,000		SFA 7.1 - 7.4; pg.32
- Work with WFA on wine and health related issues	\$15,000		SFA 9 pg. 34
- Advocate for red tape reduction regarding liquor licensing and other compliance requirements	\$15,000		SFA 9 pg. 34 SFA 5; pg. 30
- Host an annual networking event at state Parliament House	\$10,000		SFA 1 pg. 24
Note that Wines of WA calculates FFS allocation based on a \$100/hour service provision rate			
TOTAL FUNDING REQUIREMENT		\$260,000	